PRODUCT CATALOG

2023





WEIGHT LOSS

YOU'RE INTERESTED IN LOSING WEIGHT AND KEEPING IT OFF—and whether your goal is to slim down and feel more confident in your clothing or to make a long-term lifestyle change, we have a simple system that can help.



14 EASY

OR

WANT TO GET BACK IN YOUR GOAL JEANS?

This system is for anyone looking to gain confidence and fit back into their goal jeans. You'll start to notice a difference in the way you feel after Day 1—and in just 14 days, you'll see noticeable results and looser-fitting jeans.



14 Easy Hello Goal Jeans

DISTRIBUTOR/ PERKS SUBSCRIPTION	вv 107
\$139	RETAIL \$186

PRO TIP

Take your before picture on Day 1, and your after picture on Day 14 to help track your progress!

TAKE RESULTS TO THE NEXT LEVEL

Kick things up a notch and target problem areas like love handles that just won't go away.



Bye, Bye Love Handles

DISTRIBUTOR/ PERKS SUBSCRIPTION	вv 145
\$189	RETAIL \$252



ARE YOU ALL IN?

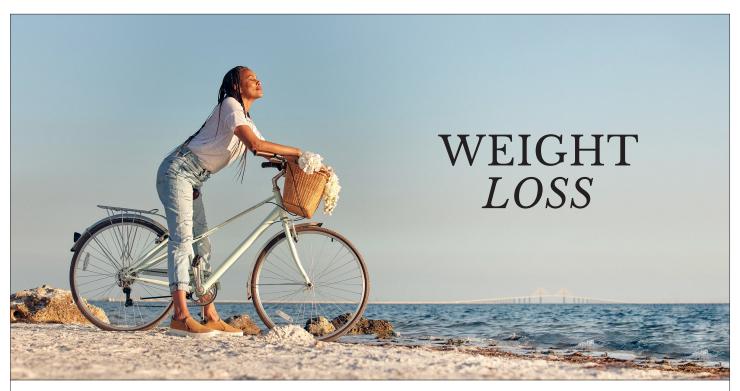
With this ultimate system, you'll get a month's supply of essential products, so you never run out between Monthly Subscription orders!



14 Easy Plus

DISTRIBUTOR/ PERKS SUBSCRIPTION	вv 195
\$245	RETAIL \$327





14 EASY (NO ADDED CAFFEINE*)

LOOKING FOR AN EASY WAY TO MANAGE WEIGHT ON-THE-GO?

Boost your confidence without added caffeine! This system provides you with a simple way to hit the reset button and reach your goals for your body. You'll start to notice a difference in the way you feel after Day 1!



14 Easy Hello Goal Jeans

(no added caffeine*)

DISTRIBUTOR/ PERKS SUBSCRIPTION	вv 107
\$139	RETAIL \$186

PRO TIP

Take 2 Slimming Gummies twice per day to maximize results!

READY TO KICK IT UP A NOTCH?

Add Skinny Wrap® to help tighten, tone, and firm problem areas. Notice results in as little as 45 minutes!



Bye, Bye Love Handles

(no added caffeine*)

DISTRIBUTOR/ PERKS SUBSCRIPTION	вv 132
\$175	\$234



MAXIMIZE YOUR RESULTS

Get a one-month supply to ensure that you never run out of your favorite products and see consistent results.



14 Easy Plus

(no added caffeine*)

DISTRIBUTOR/ PERKS SUBSCRIPTION	вv 150
\$209	*279



WEIGHT MANAGEMENT

YOUR GOALS ARE IMPORTANT TO YOU,

and helping you reach them is important to us. You need a simple way to maintain your progress (and see even more results!) while keeping up with your busy lifestyle.



SKINNYONTHEGO

WANT TO MANAGE WEIGHT, STAY HYDRATED, AND STRESS LESS?

Skinny Brew®, Slimming Gummies, Skinny Hydrate, and IT WORKS! Stress Less gummies are the essentials you need to make that goal a reality.



SkinnyOnTheGo Essentials

DISTRIBUTOR/ PERKS SUBSCRIPTION	вv 103
\$139	RETAIL \$186

PRO TIP

Keep a couple packets of Skinny Brew® and Skinny Hydrate in your purse so you have them for an on the go pick me any time you need a boost of energy.†

READY TO KICK IT UP A NOTCH?

Add IT WORKS! Super Greens+ to your routine to boost your nutrition and fill nutritional gaps in your diet.



SkinnyOnTheGo Boost Me

DISTRIBUTOR/ PERKS SUBSCRIPTION	вv 132
\$185	**************************************



MAXIMIZE YOUR RESULTS

With Advanced Formula Fat Fighter™, you can indulge and still reach your goals.



SkinnyOnTheGo Max Pak

DISTRIBUTOR/ PERKS SUBSCRIPTION	вv 150
\$209	RETAIL \$279





SKINNYSIPS

LOOKING FOR AN EASY WAY TO MANAGE WEIGHT ON-THE-GO?

Skinny Hydrate, IT WORKS! Super Greens+, and IT WORKS! Superfood Smoothie+ combine to give you a daily dose of nutrition plus weight-management benefits. You'll fill nutritional gaps, reduce cravings, and experience hours of sustained energy.†



SkinnySips Essentials

DISTRIBUTOR/ PERKS SUBSCRIPTION	вv 103
\$139	RETAIL \$186

PRO TIP

Skinny Hydrate makes the perfect beach or pool side drink.

READY TO KICK IT UP A NOTCH?

Add Skinny Cold Brew™ for an energizing iced white mocha that boosts your metabolism and offers immune support.†



SkinnySips Boost Me

DISTRIBUTOR/ PERKS SUBSCRIPTION	вv 132
\$175	RETAIL \$234



MAXIMIZE YOUR RESULTS

Get a one-month supply of IT WORKS! Superfood Smoothie+ and IT WORKS! Super Greens+, and never run out between Monthly Subscription orders!



SkinnySips Max Pak

DISTRIBUTOR/ PERKS SUBSCRIPTION	вv 150
\$209	RETAIL \$279



NUTRITION

STAYING HEALTH-CONSCIOUS IS IMPORTANT TO YOU—whether that means you need some help filling in nutritional gaps, you want to maintain and build on your success with 14 Easy, or you simply want to keep up with your lifestyle with minimal stress. No matter where you are in your nutrition journey, we have a system to help you reach your goals.



HEALTHYGUT

LOOKING FOR IMPROVED GUT HEALTH & ADVANCED NUTRITION?

This super trio is the perfect way to start your health and wellness journey, improve gut health and digestion, and advance your nutrition. It also replaces the need for a daily multivitamin!



HealthyGut Essentials

DISTRIBUTOR/ PERKS SUBSCRIPTION \$139	BV 103
	RETAIL \$186

DID YOU KNOW?

Over 90 percent of adults have gaps in their nutrition.

READY TO KICK IT UP A NOTCH?

Add Power Hydrate to the mix for enhanced hydration, immunity support, and plant-powered energy.[†]



HealthyGut Boost Me

DISTRIBUTOR/ PERKS SUBSCRIPTION	вv 132
\$175	RETAIL \$234



MAXIMIZE YOUR RESULTS

By adding IT WORKS!

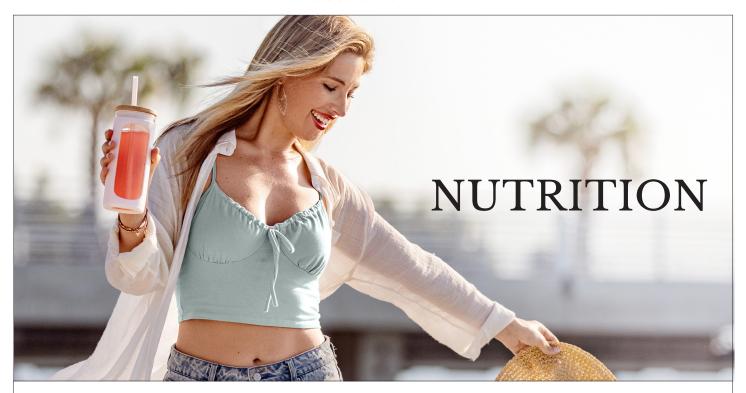
CollagenWorks™, you'll see
more youthful, glowing skin
and slow the effects of aging.†



HealthyGut Max Pak

DISTRIBUTOR/ PERKS SUBSCRIPTION	вv 150
\$209	RETAIL \$279





HEALTHYGLO

WANT TO LOOK AND FEEL MORE VIBRANT AND YOUTHFUL?

This powerful duo nourishes you from within—and they're filled with vitamins, minerals, and antioxidants that can replace the need for a daily multivitamin!



HealthyGlo Essentials

DISTRIBUTOR/ PERKS SUBSCRIPTION	вv 103
\$139	RETAIL \$186

PRO TIP

Mix both products together for a tasty way to get your vitamins, minerals, and antioxidants in one drink!

READY TO KICK IT UP A NOTCH?

Add Hair Skin Nails to get a boost of Keratin and Biotin for healthier hair, stronger nails, and glowing skin.[†]



HealthyGlo Boost Me

DISTRIBUTOR/ PERKS SUBSCRIPTION	BV 132
\$175	**************************************



MAXIMIZE YOUR RESULTS

With IT WORKS! Stress Less, you'll reduce stress so you can stay motivated and keep feeling your absolute best.†



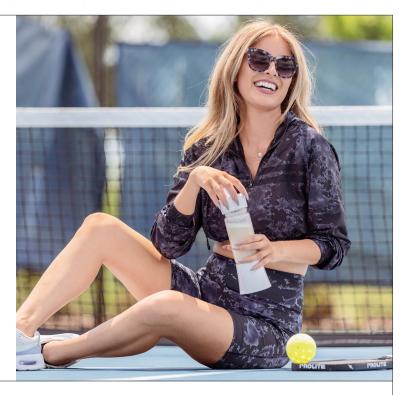
HealthyGlo Max Pak

DISTRIBUTOR/ PERKS SUBSCRIPTION	вv 155
\$209	RETAIL \$279



ACTIVE LIFESTYLE

HAVING AN ACTIVE LIFESTYLE IS IMPORTANT TO YOU—whether that means you take walks in the park, you're a regular at the gym, or you're aspiring to start an exercise routine. No matter where you are in your fitness journey, we have a pack to help you reach your goals.



PRO**PERFORMANCE**

LOOKING FOR MORE ENERGY?

Together this trio is filled with over 30 grams of protein and loaded with vitamins, minerals, and antioxidants. Blend them for a super smoothie you can take on-the-go to stay fueled and focused with hours of sustained energy



ProPerformance Essentials

DISTRIBUTOR/ PERKS SUBSCRIPTION	вv 103
\$139	RETAIL \$186

FUN FACT

This trio can replace a daily multivitamin!

READY TO KICK IT UP A NOTCH?

Add Power Hydrate to the mix for enhanced hydration, immunity support, and plant-powered energy.[†]



ProPerformance Boost Me

DISTRIBUTOR/ PERKS SUBSCRIPTION	вv 132
\$179	RETAIL \$239



MAXIMIZE YOUR RESULTS

Maximize your results and never miss a day! This 30-day supply ensures that you'll never run out of products between Monthly Subscription orders.



ProPerformance Max Pak

DISTRIBUTOR/ PERKS SUBSCRIPTION	вv 225
\$309	RETAIL \$412





PROCOMPLETE

WANT TO BUILD MORE LEAN MUSCLE?

Conquer your workouts with a 30-day supply of Skinny Brew® and IT WORKS! Power Protein. Skinny Brew® provides the perfect pre-workout energy boost, while the product duo offers 20 grams of protein to help you stay fuller longer.†



ProComplete Essentials

DISTRIBUTOR/ PERKS SUBSCRIPTION	вv 106
\$149	RETAIL \$199

FUN FACT

Drink Skinny Brew® before a workout for a boost of energy and IT WORKS! Power Protein afterwards to help support post workout recovery.†

READY TO KICK IT UP A NOTCH?

Add Power Hydrate to the mix for enhanced hydration, immunity support, and plant-powered energy.[†]



ProComplete Boost Me

DISTRIBUTOR/ PERKS SUBSCRIPTION	вv 150
\$209	*279



MAXIMIZE YOUR RESULTS

By adding IT WORKS! Stress Less gummies to your daily mix, you'll have help staying motivated and feel your very best.†

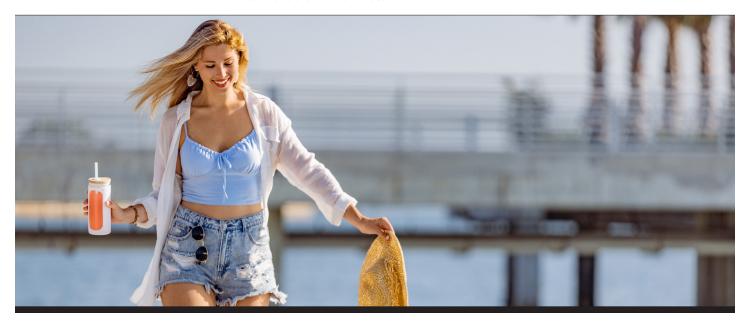


ProComplete Max Pak

DISTRIBUTOR/ PERKS SUBSCRIPTION	вv 180
\$249	RETAIL \$332







WEIGHT LOSS & WEIGHT MANAGEMENT

POWERFUL, EFFECTIVE PRODUCTS designed to help you reach your goals quickly.





SLMR

RETAIL	DISTRIBUTOR/	BV
\$79	PERKS	33
	SUBSCRIPTION	
	\$49	

Featuring clinically studied ingredient Dyglomera®, SLMR helps you stay on track and take control of your hunger!†

(30 SERVINGS)

Dyglomera® is a registered trademark of Gateway Health Alliances, Inc. US PATENT 8,241,682.



Skinny Brew®

RETAIL	DISTRIBUTOR/	BV
\$74	PERKS	44
	SUBSCRIPTION	
	\$55	

Burns fat, fires up brain function, and boosts your metabolism with more caffeine than ever.†

(15 SERVINGS)



Skinny Cold Brew™

RETAIL	DISTRIBUTOR/	BV
\$74	PERKS	44
	SUBSCRIPTION	
	\$55	

A probiotic-infused cold brew mix that energizes your body to burn calories and fat while supporting your immune system.†

(15 SERVINGS)



Skinny Hydrate

RETAIL	DISTRIBUTOR/	BV
\$70	PERKS	39
	SUBSCRIPTION	
	\$52	

A refreshing blend that keeps you hydrated, helps boost your metabolism, and burns fat, so you can look and feel your best!

AVAILABLE IN SUMMER SPLASH OR COCOMANGO FLAVORS

(15 SERVINGS)



IT WORKS! Superfood Shake+

RETAIL	DISTRIBUTOR/	BV
\$87	PERKS	48
	SUBSCRIPTION	
	\$65	

Shake up this quick, balanced meal replacement that's filled with 15 g of plant-based protein to help you feel fuller longer and support your daily metabolism.*

AVAILABLE IN CLASSIC COCOA OR DULCE DE LECHE FLAVORS

(15 SERVINGS)

*Meal replacements are not a substitute for a varied and balanced diet.



IT WORKS! Superfood Smoothie+

RETAIL	DISTRIBUTOR/	BV
\$79	PERKS	45
	SUBSCRIPTION	
	\$59	

Formulated with nutrient-rich superfoods to help you avoid empty-calorie snacking and feel fuller longer.†

AVAILABLE IN CHOCOLATE BERRY OR TROPICAL FRUIT FLAVORS

(14 SERVINGS)



IT WORKS! Keto Coffee®

RETAIL	DISTRIBUTOR/	BV
\$74	PERKS	39
	SUBSCRIPTION	
	\$55	

This instant coffee supports ketone production, sustains energy, sharpens focus, and satisfies hunger!

(15 SERVINGS)



IT WORKS! Keto Coffee® - Vanilla Crème

RETAIL	DISTRIBUTOR/	BV	
\$76	PERKS	39	
	SUBSCRIPTION		
	\$57		
\$76	SUBSCRIPTION	39	

Treat yourself to all the benefits of the original IT WORKS! Keto Coffee® in a deliciously sweet Vanilla Crème flavor.

(15 SERVINGS)



ThermoFight X^x

RETAIL	DISTRIBUTOR/	BV
\$60	PERKS	34
	SUBSCRIPTION	
	\$45	

Boost your metabolism with this best-selling formula that contains caffeine and jalapeño pepper to help you fire up weight loss!†

(60 CAPLETS)



Slimming Gummies

RETAIL	DISTRIBUTOR/	BV
\$60	PERKS	33
	SUBSCRIPTION	
	\$45	

Vegan gummies formulated with Apple Cider Vinegar and a Blood Orange power-ingredient to attack fat and help you slim down!

(60 GUMMIES)



Advanced Formula Fat Fighter™

RETAIL	DISTRIBUTOR/	BV
\$60	PERKS	33
	SUBSCRIPTION	
	\$45	

Helps block some of the fat and carbs from your food, so your body doesn't absorb them!

(60 TABLETS)

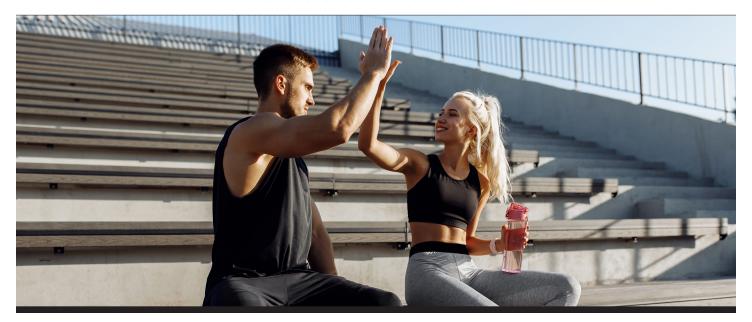


IT WORKS! Cleanse®

RETAIL	DISTRIBUTOR/	BV
\$59	PERKS	33
	SUBSCRIPTION	
	\$44	

A gentle, two-day cleanse with a Lemon-Ginger flavor that helps replenish your body with vitamins, minerals, and nutrients, and includes Blue Agave Fiber, Aloe Vera Leaf, Ginger Root, and Green Tea.†

(4 BOTTLES)



NUTRITION & ACTIVE LIFESTYLE

FEEL GOOD ABOUT YOUR DIET AND NUTRITION, even with a busy lifestyle.





IT WORKS! Simply Aloe

RETAIL	DISTRIBUTOR/	BV
\$56	PERKS	30
	SUBSCRIPTION	
	\$42	

This Aloe Vera Juice Concentrate drink supports healthy digestion, relieves occasional indigestion, and soothes your stomach daily.[†]

(30 SERVINGS)



IT WORKS! Power Protein

RETAIL	DISTRIBUTOR/	BV
\$83	PERKS	45
	SUBSCRIPTION	
	\$62	

A plant-based, high-protein booster that's packed with organic ingredients to help you feel sustained until your next meal and supports your healthy lifestyle.†

(15 SERVINGS)



IT WORKS! Super Greens+ (On the Go)

RETAIL	DISTRIBUTOR/	BV
\$67	PERKS	36
	SUBSCRIPTION	
	\$50	

This powerful drink is made with quality superfoods, vitamins, and minerals as a simple and convenient way to fill in many nutritional gaps.

AVAILABLE IN SUPERBERRY OR COCOA DREAM FLAVORS (15 SERVINGS)



IT WORKS! Super Greens+ (Bulk)

RETAIL	DISTRIBUTOR/	BV
\$98	PERKS	55
	SUBSCRIPTION	
	\$73	

This powerful drink is made with quality superfoods, vitamins, and minerals as a simple and convenient way to fill in many nutritional gaps.

AVAILABLE IN SUPERBERRY OR COCOA DREAM FLAVORS (30 SERVINGS)



Power Hydrate

RETAIL	DISTRIBUTOR/	BV
\$70	PERKS	39
	SUBSCRIPTION	
	\$52	

Stay hydrated and experience added immunity and energy benefits with this all-in-one, nutrient-infused, electrolytecharged hydration blend.†

AVAILABLE IN FRUIT PUNCH OR CITRUS TWIST FLAVORS (15 SERVINGS)

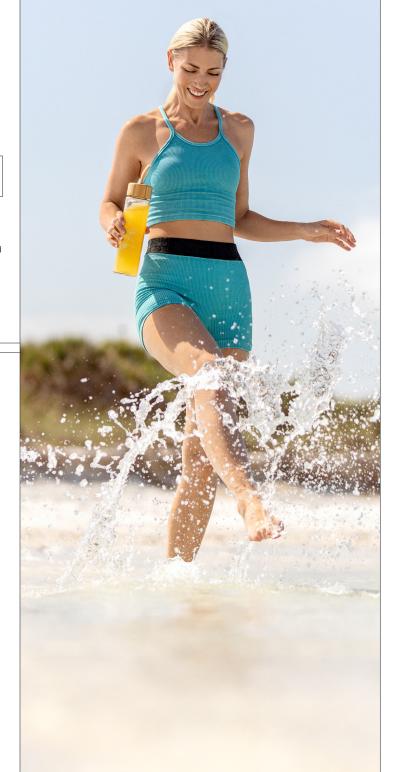


IT WORKS! Stress Less

RETAIL	DISTRIBUTOR/	BV
\$60	PERKS	33
	SUBSCRIPTION	
	\$45	

These vegan gummies help combat stressors of everyday life and promote a positive mind and mood, so you can stay calm and balanced.†

(30 SERVINGS)





Confianza™

RETAIL	DISTRIBUTOR/	BV
\$54	PERKS	32
	SUBSCRIPTION	
	\$40	

Stay focused and stress less with this unique blend of calming, adaptogenic herbs.†

(30 SERVINGS)



SKIN & BODY CARE

CLEAN, GENTLE PRODUCTS created to address all your skin-care needs.



IT WORKS! Calming Nightly Facial Oil

		_
RETAIL	DISTRIBUTOR/	BV
\$56	PERKS	25
	SUBSCRIPTION	
	\$42	

A nightly facial oil that hydrates and soothes stressed skin to visibly refresh your complexion the next morning.



IT WORKS! Nourish Daily Facial Oil

RETAIL	DISTRIBUTOR/	BV
\$56	PERKS	25
	SUBSCRIPTION	
	\$42	

Help minimize the look of fine lines and seal in hydration to recharge your skin with this moisturizing facial oil.



IT WORKS! Restore Luxury Facial Oil

RETAIL	DISTRIBUTOR/	BV
\$56	PERKS	25
	SUBSCRIPTION	
	\$42	

Improve your skin's appearance for an all-over radiant complexion as this luxury facial oil revitalizes, balances, and replenishes dull and uneven skin.



Hair Skin Nails

RETAIL	DISTRIBUTOR/	BV
\$60	PERKS	33
	SUBSCRIPTION	
	\$45	

Keep your hair, skin, and nails healthy, strong, and shiny with this blend that boosts your body's keratin and collagen production!

(60 CAPSULES)



IT WORKS! Dr. Nassif Collection

RETAIL	DISTRIBUTOR/	BV
\$60	PERKS	15
	SUBSCRIPTION	
	\$45	

Three premier products in one classic collection: Enhancing Lash & Brow Serum, Illuminating Facial Pads, and Firming Neck Treatment.





Illuminating Facial Pads

RETAIL	DISTRIBUTOR/	BV
\$20	PERKS	5
	SUBSCRIPTION	
	\$15	

Ready-to-go exfoliating pads that gently remove dead skin cells to help reveal a healthier, more youthful-looking complexion.

(60 PADS)





Firming Neck Treatment

RETAIL	DISTRIBUTOR/	BV
\$20	PERKS	5
	SUBSCRIPTION	
	\$15	

Tighten and firm the skin on your neck with this anti-wrinkle contouring cream that helps reduce the signs of aging.



Enhancing Lash & Brow Serum

RETAIL	DISTRIBUTOR/	BV
\$20	PERKS	5
	SUBSCRIPTION	
	\$15	

Get captivating lashes and brows with this serum, created to help fortify and nourish from the roots to give you noticeable results. You'll see longer-looking lashes and beautiful brows in the blink of an eye.





IT WORKS! CollagenWorks™

RETAIL	DISTRIBUTOR/	BV
\$68	PERKS	39
	SUBSCRIPTION	
	\$51	

A blend of collagen proteins and peptides that work together to help improve the appearance of your skin, support healthy joints, and replenish collagen in your body—in **Tropical Crush flavor.**[†]

(15 SERVINGS)



Hydrating Facial Mask

RETAIL	DISTRIBUTOR/	вv
\$74	PERKS	39
	SUBSCRIPTION	
	\$55	

Hydrate your skin and minimize the look of fine lines and wrinkles with this sheet mask that uses powerful, anti-aging ingredients like Hyaluronic Acid, Vitamin E, and Kombucha.

(3 SHEET MASKS)



Skinny Wrap®

RETAIL	DISTRIBUTOR/	BV
\$74	PERKS	39
	SUBSCRIPTION	
	\$55	

Fine-tune problem areas anywhere from the chin down with this fast-acting body wrap. Seaweed, Green Tea, and Guarana help tighten and tone your skin, giving you visible results in just 45 minutes!

(3 WRAPS)



Defining Gel™

RETAIL	DISTRIBUTOR/	BV
\$68	PERKS	40
	SUBSCRIPTION	
	\$51	

Firm problem areas, improve skin texture, and enhance Skinny Wrap™ results when you use this moisturizing, bodycontouring gel all over and up to twice daily.



IT WORKS! PERKS MEMBER

PROGRAM

The IT WORKS! Perks Member Program was created to help you reach your health, wellness, and beauty goals. By committing to 3 Monthly Subscription orders or paying \$19.95, you'll enjoy 25% off the Retail Price on all your product purchases. Start looking and feeling better than ever, today!

WHY YOU SHOULD BECOME an IT WORKS! Distributor

INCOME POTENTIAL

You'll have the opportunity to make money daily, weekly, and monthly while earning bonuses. You can maximize your earnings with the IT WORKS! Compensation Plan.

WORK FROM ANYWHERE

You're already spending time on social media, so why not get paid for it? Your income grows where your phone goes. So, enjoy the freedom of working from anywhere at any time!

NO EXPERIENCE NEEDED

First time doing something like this? No problem. We provide all the tools, training, and support you need from the moment you sign up. No experience needed—we're here for you.

CREATE YOUR OWN SCHEDULE

A busy lifestyle shouldn't restrict you from being successful. Being an IT WORKS! Independent Distributor means you can work on a schedule that suits you.

MEET NEW FRIENDS

We're all about friendship, fun, and freedom at IT WORKS! You'll build a successful business while creating meaningful connections with like-minded people.

MAKE QUICK CASH ANYTIME, ANYWHERE

Build your business on-the-go by sharing samples with prospects. Whether you're at the park with your kids, traveling the world, or sharing on social—the options are endless. Sampling = cash in your pocket and more enrollments.

RESIDUAL INCOME

You can create residual income as you build your team.

2022 INCOME DISCLOSURE

FIT WORKS!

2022 INCOME DISCLOSURE STATEMENT

DISTRIBUTOR 85.13% 78.48% \$10,71 \$83 43 9.08% 2.85% \$19,734 \$238 \$1,186 86 2.27% 3.30% \$32,158 \$571 \$2,806 DOUBLE DIAMOND 1.43% 2.16% \$35,211 \$1,188 \$5.367 55 TRIPLE DIAMONE 0.54% 0.85% \$2.654 \$9.551 0.32% 0.50% \$44,159 \$3,571 72 23 \$13,481 38 \$366

The income statistics above are reflected in US dollar amounts. Income is defined as commissions received from IT WORKS! and does not include income received from personal sales. "Active Distributor" is defined as a Distributor who earned at least one commission in 2022. Distributors who were inactive in 2022 did not earn commission in 2022, but had earned at least one commission prior to 2022 and had renewed their annual distributorship in 2022. The average monthly income for all Distributors (active and inactive) in 2022 was \$304. Out of all Distributors that signed up as Distributors since the beginning of 2022, 91% were still active at the end of the year. Months in Company is calculated by looking at every Distributor who made a new rank for the first time in 2022, and how long it took from enrollment date to date of first achieving that rank.

In 2022, 95.50% of all Distributors (active and inactive) received income from IT WORKSI and 4.50% of all Distributors received no income at all. Note that these figures do not represent a Distributor's profit, as they do not consider expenses incurred by a Distributor in operation or promotion of his/her business. The figures above refer to gross income (total income before any expenses are deducted). The expenses a Distributor incurs in the operation of his or her IT WORKSI business vary widely. Expenses for Distributors can be several hundred or thousands of dollars annually. The earnings of the Distributors in this chart are not necessarily representative of the Distributors in this chart are not necessarily representative of the income, if any, that an IT WORKSI Distributor can or will earn through his or her participation in the IT WORKSI Compensation Plan. These figures should not be considered as guarantees or projections of your actual earnings or profits. Any representation or guarantee of earnings would be misleading. Success with IT WORKSI results only from selling IT WORKSI products, which requires hard work, diligence, and leadership. Your success will depend upon how effectively vou exercise these qualities.